

MSR**Station Order Revised Add to Schedule**
Heinrich for Senate 2012**Market:** Albuquerque
Flight Dates: Wednesday, September 19, 2012 to Sunday, September 23, 2012**Contact:** Jim Giudicessi
Email: Jim.Giudicessi@krqe.com**Estimate ID**
12083*207014*
Doug
*9/19/12***KASA-TV**

Program Name	DP	Length	Days	Gross Rate	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Total	
										Wed	Thu
Funny Videos	EF	M-F	\$50.00	<i>5</i>			1	1			
	4:00 PM	5:00 PM	30	\$100.00							2
KASA 9p News	LN	M-F	\$1,000.00	<i>3</i>		1	1				2
9:00 PM	9:30 PM	30	\$2,000.00								
Sold out at LUR per KASA. Move to L3 to clear.											
KASA 9:30p News	LN	M-F	\$900.00	<i>3</i>		1	1				2
9:30 PM	10:00 PM	30	\$1,800.00								
Sold out at LUR per KASA. Move to L3 to clear.											
Station Gross Totals				\$3,900.00		3	3				6

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne@mediestrategies.com

Spot Manager: All, 09/19/12-09/23/12

Station: KASA Order # Estimate Date Length Priority Air Time Product Ad-ID Rate

Advertiser: POL/Heinrich for Senate (D) Order # Estimate Date Length Priority Air Time Product Ad-ID Rate

Agency: Media Strategies & Research

Line: 1

Time Period: 4p-5p

207014	12083	09/20/12	:30 P5	4:34:59 PM 9/19-9/23/20 MHTV1204H	\$50.00
207014	12083	09/21/12	:30 P5	4:46:33 PM 9/19-9/23/20 MHTV1205H	\$50.00

Line: 2

Time Period: 9p-930p

207014	12083	09/20/12	:30 P3	9:23:16 PM 9/19-9/23/20 MHTV1205H	\$1,000.00
207014	12083	09/21/12	:30 P3	9:18:02 PM 9/19-9/23/20 MHTV1204H	\$1,000.00

Line: 3

Time Period: 930p-10p

207014	12083	09/21/12	:30 P3	9:58:50 PM 9/19-9/23/20 MHTV1205H	\$900.00
207014	12083	09/20/12	:30 P3	9:56:59 PM 9/19-9/23/20 MHTV1204H	\$1,800.00

WIDE SPOT

[Sorted by: Line]

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

 FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
KASA-TV Albuquerque	9/19/2012

I, _____, Media Strategies and Research

being on behalf of: Martin Heinricha legally qualified candidate of the Democratic political party for the office of: U.S. Senate in the _____

General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			SEE ATTACHED SCHEDULE		

Date of First Broadcast:

Wednesday, September 19, 2012	Sunday, September 23, 2012
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Total Charges: \$3,900.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 19, 20

Date

Martin J. Heinrich

Signature

Signature

Printed Name

Title

Accepted Accepted in Part Rejected